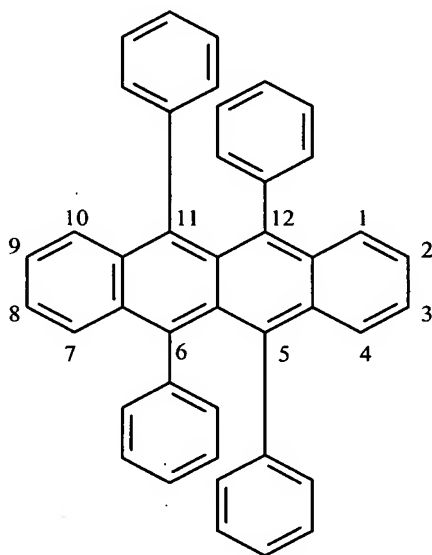


**Amendments to the Claims:**

This listing of claims replaces all prior versions and listings of claims in the application:

**Listing of Claims:**

1. (original) An OLED device comprising a light-emitting layer (LEL) containing a host and an emitting dopant located between a cathode and an anode wherein the dopant is an orange-red light emitting rubrene derivative represented by formula (I):



Formula (I)

wherein:

- a) there are identical branched alkyl or non-aromatic carbocyclic groups at the 2- and 8-positions;
- b) the phenyl rings in the 5- and 11-positions contain only para-substituents identical to the branched alkyl or non-aromatic carbocyclic groups in paragraph a); and
- c) the phenyl rings in the 6- and 12-positions are substituted.

2. (original) The device of claim 1 comprising a further light-emitting compound to provide a white light emission.

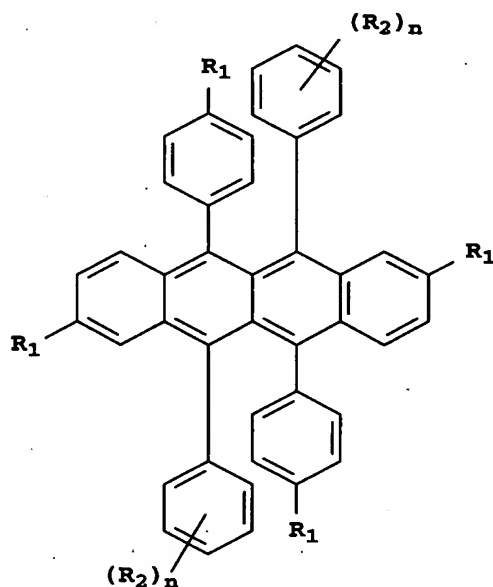
3. (original) The device of claim 2 further comprising a blue light-emitting compound to provide a white light emission.

4. (original) The device of claim 2 further comprising a filter over-lying the device.

5. (original) The device of claim 2 wherein the layer comprises a host and dopant where the dopant is present in an amount of up to 10%-wt of the host.

6. (original) The device of claim 5 wherein the dopant is present in an amount of 0.1-5.0%-wt of the host.

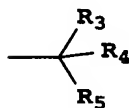
7. (original) The device of claim 1 wherein the dopant is represented by formula (II):



Formula (II)

wherein

$R_1$  is represented by the formula;



wherein each of  $R_3$ ,  $R_4$  and  $R_5$  is hydrogen or an independently selected substituent with no more than one being hydrogen or  $R_3$ ,  $R_4$  and  $R_5$  taken together can form a mono- or multi-cyclic ring system;

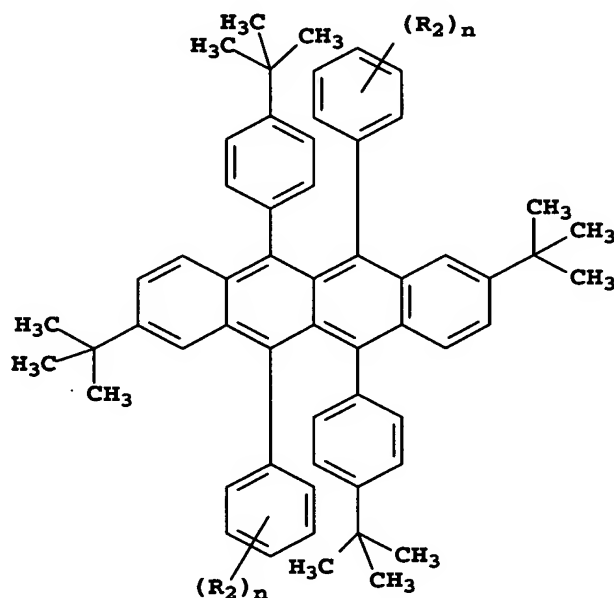
$R_2$  is a substituent group;

$n$  is 1-5;

provided that all  $R_1$  groups are the same; and

provided further, that the  $R_2$  groups, their location and  $n$  value on one ring are the same as those on the second ring.

8. (original) The device of claim 1 wherein the dopant is represented by formula (III):



Formula (III)

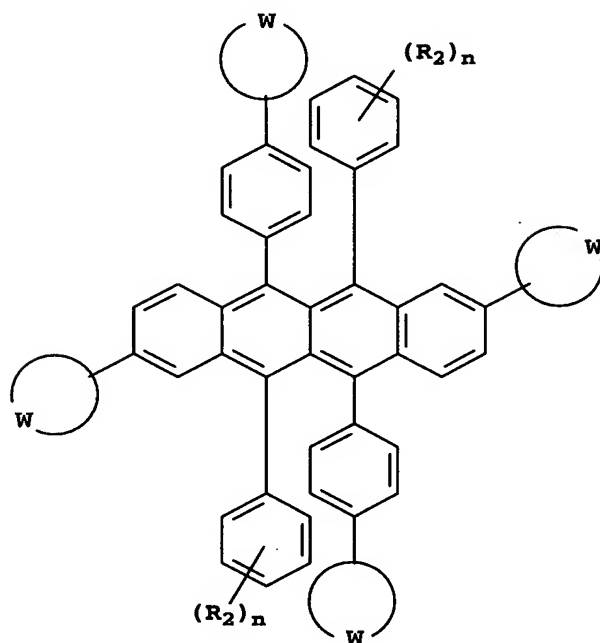
wherein

$R_2$  is a substituent group;

$n$  is 1-5; and

provided that the  $R_2$  groups, their location and  $n$  value on one ring are the same as those on the second ring.

9. (currently amended) The device of claim 1 wherein the dopant is represented by formula (IV):



Formula (IV)

wherein

W represents the atoms necessary to complete a ~~non-aromatic~~ heterocyclic or non-aromatic carbocyclic ring group;

$R_2$  is a substituent group;

~~n is 0-5~~ n is 1-5; and

provided that the  $R_2$  groups, their location and n value on one ring are the same as those on the second ring;.

10. (original) The device of claim 7 comprising a further light-emitting compound to provide a white light emission.

11. (original) The device of claim 10 further comprising a blue light-emitting compound to provide a white light emission.

12. (original) The device of claim 10 further comprising a filter over-lying the device.

13. (original) The device of claim 9 wherein W represents the atoms to complete a cyclohexane ring.

14. (original) The device of claim 9 wherein W represents the atoms to complete an adamantane ring.

15. (original) The device of claim 7 wherein R<sub>2</sub> is located in meta or para positions of the phenyl groups.

16. (original) The device of claim 7 wherein R<sub>2</sub> are independently selected from the group consisting of fluorine, fluorine containing groups, alkyl, aryl, alkoxy and aryloxy groups.

17. (original) The device of claim 7 wherein R<sub>2</sub> is phenyl.

18. (original) The device of claim 7 wherein R<sub>2</sub> is fluorine.

19. (original) The device of claim 7 wherein R<sub>2</sub> is a fluorine-containing group.

20. (currently amended) The device of claim 7 wherein R<sub>2</sub> is selected from the group consisting of trifluoromethyl, pentafluoroethyl and fluorinated-phenyl groups.

21. (currently amended) The device of claim 7 wherein R<sub>3</sub>, R<sub>4</sub> or R<sub>5</sub> is selected from the group consisting of trifluoromethyl, pentafluoroethyl and fluorinated-phenyl groups.

22. (original) The device of claim 1 wherein the host is an amine compound.

23. (original) The device of claim 1 wherein the host comprises *N,N'*-di-1-naphthalenyl-*N,N'*-diphenyl-4, 4'-diaminobiphenyl.

24. (canceled)

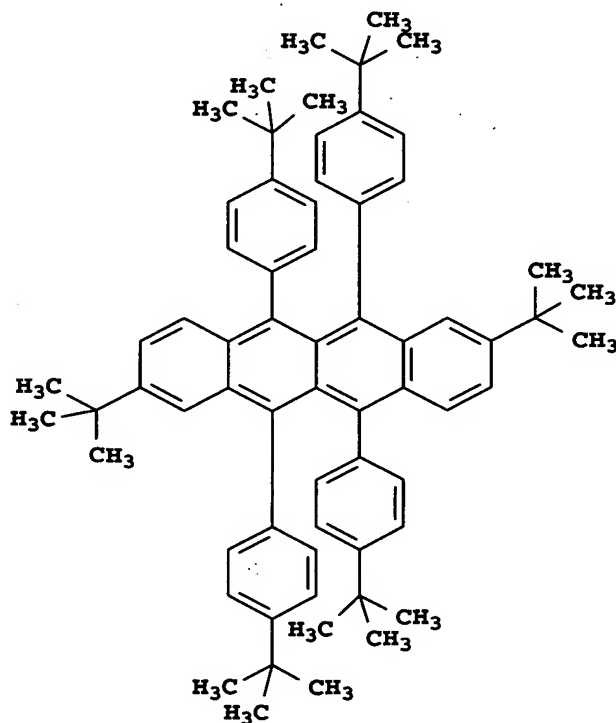
25. (currently amended) The device of claim 7 wherein the substituents are selected to provide a reduced loss of initial luminance compared to ~~the~~ a device containing no compound of Formula (II) ~~rubrene~~.

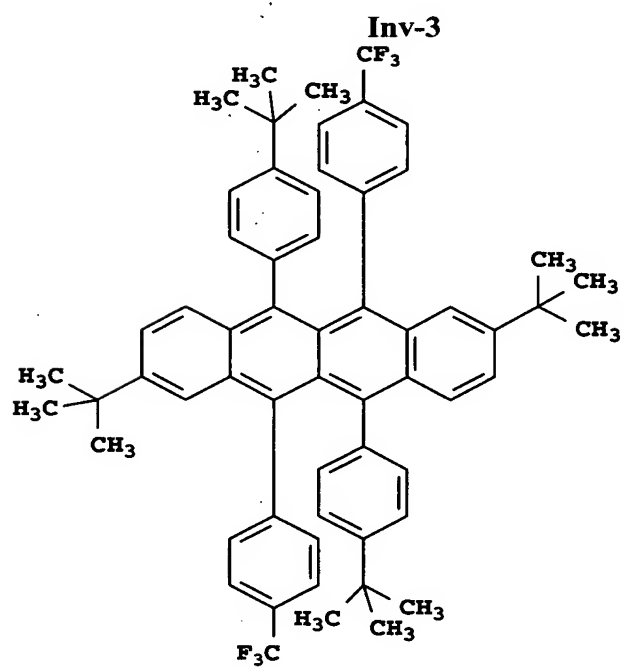
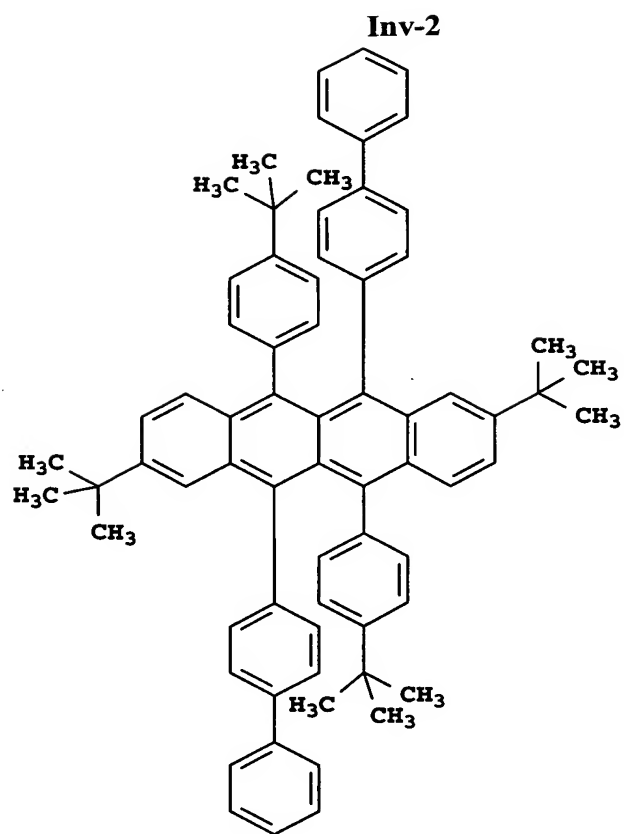
26. (original) The device of claim 7 wherein the layer comprises a host and dopant where the dopant is present in an amount of up to 10%-wt of the host.

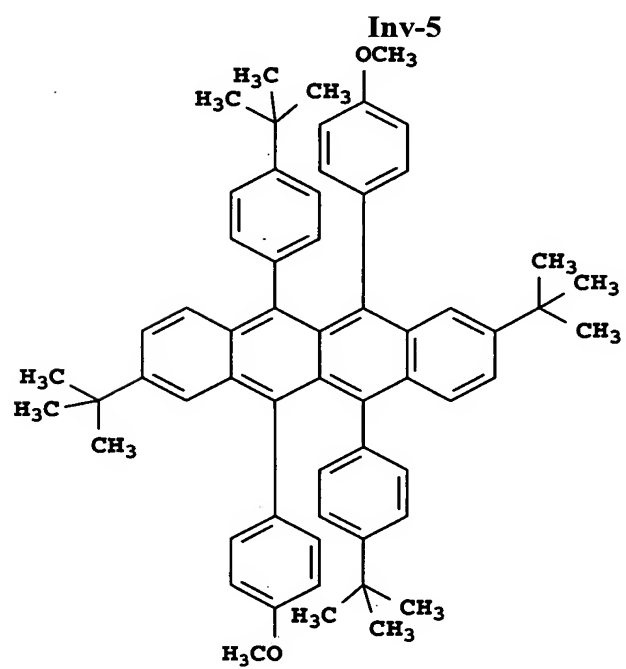
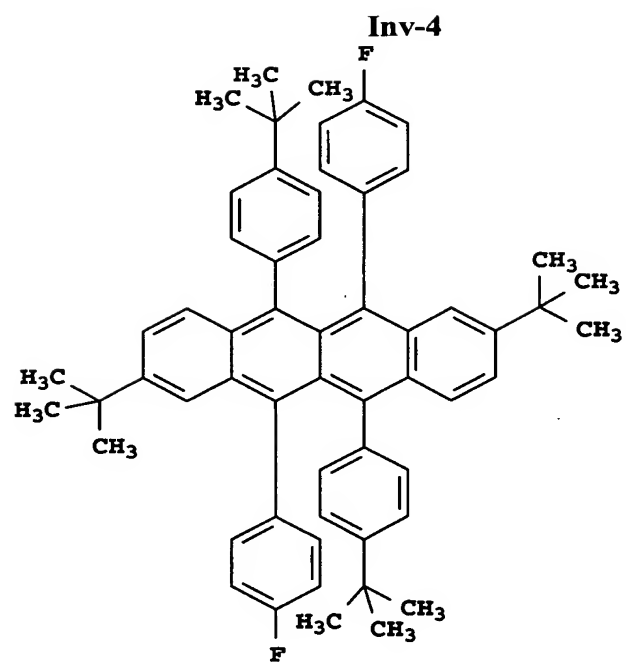
27. (original) The device of claim 26 wherein the dopant is present in an amount of 0.1-5.0%-wt of the host.

28. (currently amended) The device of claim 1 wherein the rubrene compound is selected from the following:

**Inv-1**

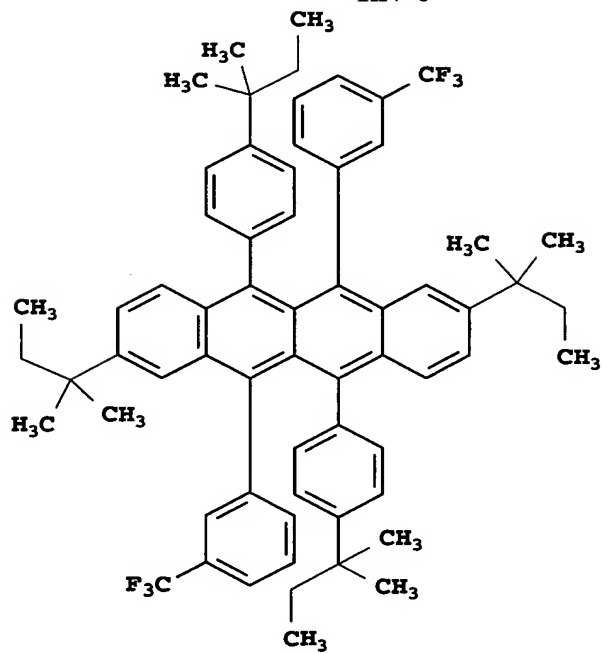




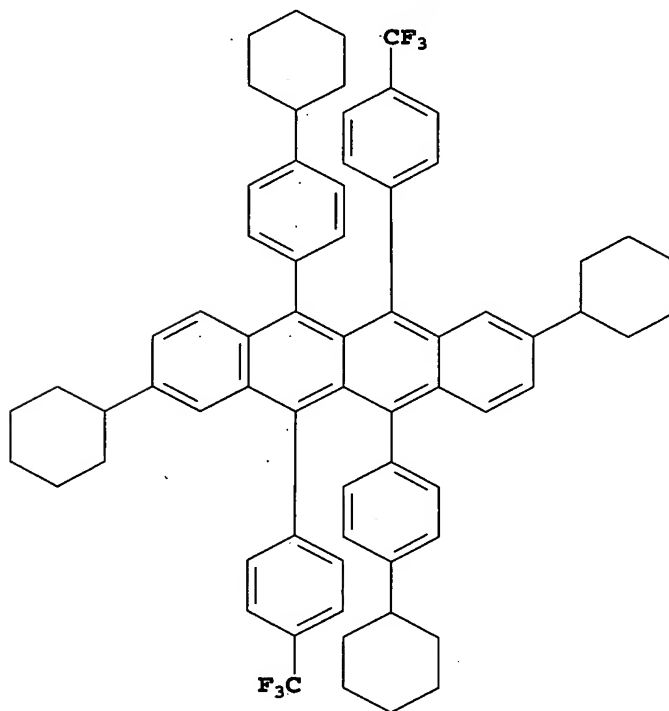




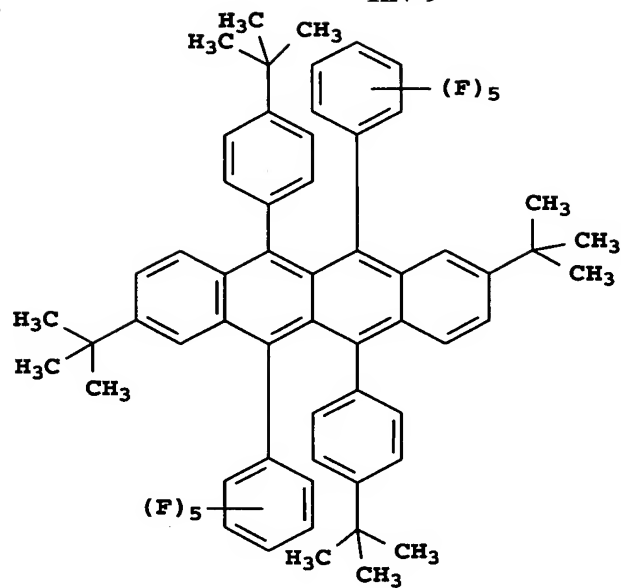
Inv-6



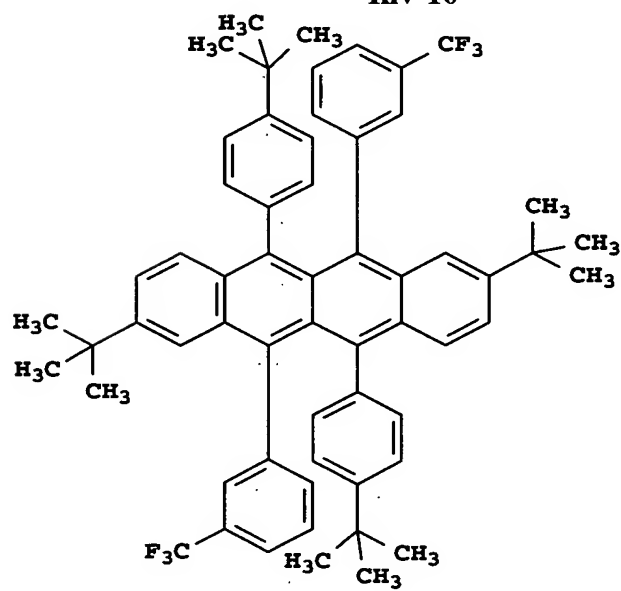
Inv-7

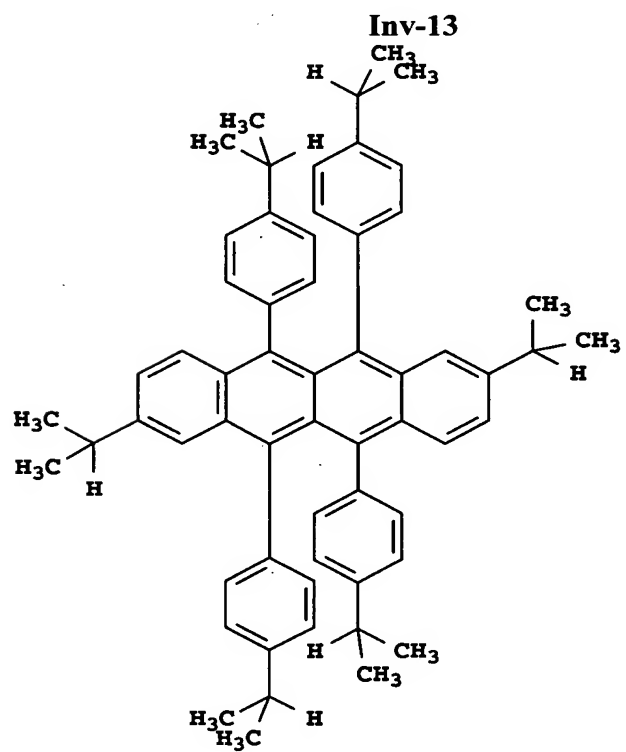
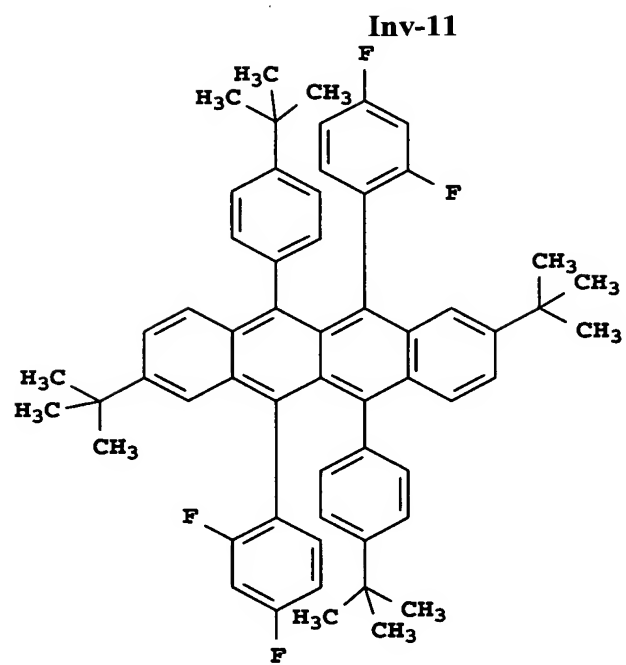


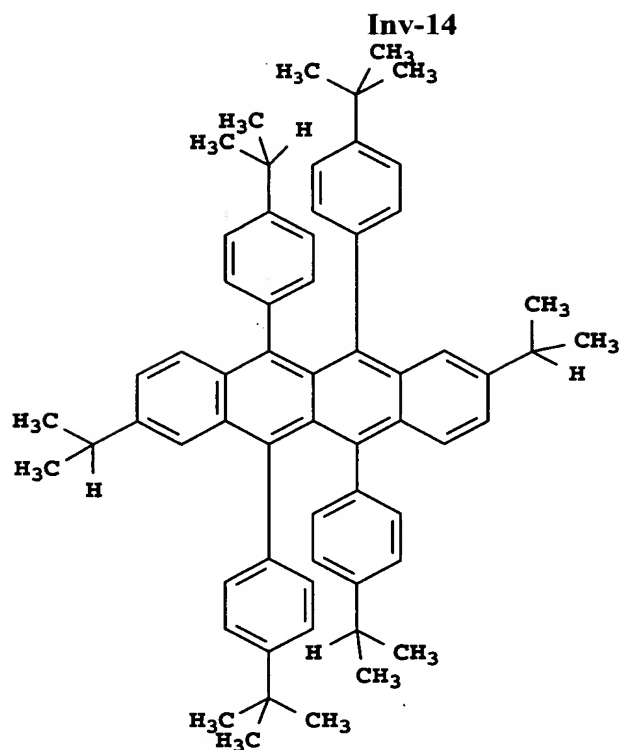
Inv-9



Inv-10







29-30. (canceled)

31. (original) A light-emitting device containing the OLED device of claim 1.
32. (original) A light-emitting display containing the OLED device of claim 1.
33. (original) A method of emitting light comprising subjecting the device of claim 1 to an applied voltage.